

Historic, Archive Document

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Color	B/w
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- WATER FOR THE WEST
- KNOW THE EGGS YOU BUY
- IT'S CARVING TIME
- SNOW RANGER
- A TREE GROWS FOR CHRISTMAS
- THE CHRISTMAS TREE
- SELECTING YOUR CHRISTMAS TREE

DATE OF SHOWING		
(1st choice)	(2nd choice)	(3rd choice)
_____	_____	_____
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If _____ is not available on the date requested, please schedule for first open date.

☐ PLEASE SEND ME THE USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ STATE _____

150

The films described in this circular are but five of 150 films available from the U. S. Department of Agriculture. Most films are available in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to 15 minutes. A copy of the USDA TV Film Catalog listing these films will be sent to you if you will check the above box.

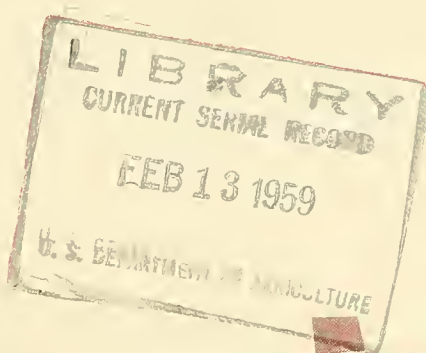
films available from USDA

United States Department of Agriculture
Washington 25, D. C.

Official Business

Penalty for Private Use to Avoid
Payment of Postage, \$300

A24
T483
Cap2



TIMELY FILMS



. . . . WATER FOR THE WEST (24- 1/3 min., b/w and color)

In this natural color film of our principal Rocky Mountain watershed, you'll see how last year's mountain snowfall affects your next year's garden, why growing industries, new forestry methods or a forest fire miles away may change the water pressure in your kitchen.

Over an original musical background and the singing of the Sons of the Pioneers, the film shows how Forest Service scientists are trying to find better ways of conserving the water supply.

The story of part of our American heritage is ideal for group showings anywhere in the country.

. . . . SNOW RANGER (15- 1/4 min., b/w and color)

National Forest ski areas furnish low cost, wholesome winter recreational opportunities for the expert and the beginner. This film shows how the Snow Ranger, official representative of the Forest Service works tirelessly in cooperation with the National Ski Patrol for the enjoyment and safety of thousands of winter sports enthusiasts. It portrays facilities available on some of the most popular ski areas in the United States, a brief session with a skiing class, and how skiers are safeguarded from their own errors.

. . . . IT'S CARVING TIME (4-3/4 min., b/w)

And time to carve Tom Turkey for some of America's traditional fall and winter feasts!

"It's Carving Time" introduces "side carving", showing step-by-step a new and easy way to carve roast turkey.

This film will interest every host and hostess - in fact, everyone who enjoys good food served with a minimum of effort.

. . . . A TREE GROWS FOR CHRISTMAS (10-3/4 min., b/w)

This is a timely story of the Christmas tree in history and legend...how it first came to America..and of the industry today which grows, cuts, transports and markets millions of trees yearly.

The whole family will be interested in important tips on handling the Christmas tree safely, and ways of preserving it longer after it reaches home.

Shorter versions also available:

SELECTING YOUR CHRISTMAS TREE (7- 1/4 min., b/w)

THE CHRISTMAS TREE (6 min., b/w)

. . . . KNOW THE EGGS YOU BUY (4 min., b/w)

Homemakers will be interested in this informative film which shows the candling, sorting and labeling of eggs.

An explanation of the meaning of grade labels helps consumers select the grade of egg best suited to their particular needs.

This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the reverse blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

